"Short Cut to Glamor."

By George Ohashi

(Originally by Earl Green)

George Ohashi has been a hairdresser since 1925, opening his own shop in 1928 at the Hotel Del in Los Angeles. At the time of the conversation, he had shops also in San Francisco and San Diego and many other salons in California. He has won several first prizes and commendations in competitions for original hairstyles.

So you are a Western girl, and nature didn't endow you with the tall, slim build so stylish these days.

Well, be of good cheer, girls. The new trend in fashions—shorter and shorter for '29—is just the thing for you.

Here's why, most Western girls are not only too chunky, but have too much hair. Unless some of the hair is trimmed off, any kind of hairstyle makes the head look too large and bulky. Zep, a commercial clothes shop, has put together the latest in hairstyles.

HARDINGER Ohashi cuts the hair to longer than six inches and as short as a quarter of an inch at the neck. The average is about two and one-half inches.

BEFORE her new hairdo, Mieko Chako, of Denver, has her hair set in the comb-and-column style. Long hair makes head look bulky.

AFTER using the new look, gives trimmer appearance and slenderizes plump girls although pretty Mieko is slim enough.

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The shorter style demands that the hair be no longer than the chin at the longest—about two and one-half inches on the average—and as short as a quarter of an inch at the neck.

This short cut is tailored close to the contour of the head in wide, natural-looking waves. Or if you prefer, the same short cut can be fluffed or combed sculptured for formal wear.

At any rate, the result is a slimming, flattering appearance that is becoming to girls.

Actually, there are few women who cannot wear short hair styles. If you have a problem, take it to a good hair stylist. He'll know how to adapt your hair to fit your personality and make the best of your good points.

Nothing can alter your appearance as quickly and dramatically as hair styling. Sometimes, all you need to achieve an interesting change is a different part. If you have been wearing your hair parted on your face, try combing it forward. Short bangs, fluffed or flat, are popular. You can wear them high or low depending on the shape of your face.

In experimenting with various hairstyles, a good hair foundation is a "must." This consists of well-proportioned and personalized hair shaping, plus a good professional permanent wave to serve as the basis for sculptured cuts.

Professional permanents are preferable. It can be timed perfectly and the hair blocked and colored so it will beat out the particular person. Home permanents usually turn out with the curls too tight or too loose in the wrong places. Shaving also is usually too long or too short so that even the best stylist cannot produce a good coiffure. But it is inexpensive.

In picking a suitable hair style, try analyzing the features of your face, and then choose one that suits you best. If you have a round face, try an elongating style; if you have a long face, try one that will shorten it. If you have a square face, try one that will soften the angles.

Cut to Glamour

VARIATIONS can be made of the short haircuts. Bangs can be swirled downward. Bangs may be worn high or low to match the face.

CASUALLY SCULPTURED hair do goes well with formal wear. In experimenting with various styles, a good hair foundation is a "must."