Textbook Alternatives

Part 1: Open Educational Resources

Faculty Development Day ▪ September 29, 2015
Mary Ann Cullen & Sofia Slutskaya
Georgia Perimeter College
Poll: Rate yourself

1. Novice
2. Emerging
3. Pretty good
4. Pro

OER?
Just getting going
Could use some advanced knowledge
OER Professional
Agenda

• Creative Commons copyright
• Tools for locating OERs
• Quality Guidelines
• Grant funds
• SoTL projects.
GPC OER Guide
http://guides.gpc.edu/OER
Introduction to OERs: Georgia State

research.library.gsu.edu/openeducation
## OER Defined

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## EDUCATIONAL

## RESOURCES
- Kinds of resources include
  - images
  - assignments
  - chapters
  - textbooks
  - courses
- Format - often electronic, but not necessarily
  - e-text
  - video
  - anything
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“PhD Tam of Awesome” Photo by Sara Cady https://flic.kr/p/7n7dPi
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**Yes/No: Are library resources OERs?**

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Yes/No: Are library resources OERs?

- Yes
- No

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“PhD Tam of Awesome” Photo by Sara Cady https://flic.kr/p/7n7dPi
Library resources may act as OERs...

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• Free to students
• Electronic
• Unlimited users
• Link to resources
Help using library resources as OERs

http://guides.gpc.edu/facultytoolkit/facultytutorials

Using Library Resources in iCollege

Step-by-step instructions to link to or embed library resources in your iCollege class or website.

- American History in Video
  Link to or embed video from American History in Video database.

- ArtSTOR tutorial
  How to get an image URL, thumbnail link or use an image in iCollege

- Ask a Librarian
  How to put an Ask a Librarian text box or link in iCollege

- GALILEO article
  Link to articles in EBSCOHost, GALE, or JSTOR

- GALILEO database lists
  How to create and link to a custom list of databases. How to link to a subject list in GALILEO.

- GALILEO Databases
Why OERs?

$1168./student/year

From Mark J. Perry at the AEIdeas blog
http://www.aei.org/publication/the-college-textbook-bubble-and-how-the-open-educational-resources-movement-is-going-up-against-the-textbook-cartel/

College Board reported in Huffington Post
http://www.huffingtonpost.com/2013/01/04/college-textbook-prices-increase_n_2409153.html
Student response to high cost of textbooks:

- 65% didn’t buy textbook due to cost
- 48% text cost affected # of courses
- 82% said they’d do better with free text

UNITED STATES PUBLIC INTEREST RESEARCH GROUP report:
http://uspirg.org/reports/usp/fixing-broken-textbook-market

Image: Girl with Books by College360 https://flic.kr/p/cEHvLj
Student response to the high cost of textbooks
OERs improve student outcomes

More get a C or better

More complete course

Take more courses

Cost savings = lower debt

David Lumen: Adopting OER is Better for Everyone Involved
http://opencontent.org/blog/archives/3743

Image: Girl on Laptop in Park by College 360 https://flic.kr/p/cEJ1Zs
OER benefits to faculty and schools

- Fewer drops = fewer refunds
- Better retention in subsequent semesters
- Student satisfaction higher with OER courses
- Free textbooks as marketing tool

Point 1 & 2 David Lumen: Adopting OER is Better for Everyone Involved http://opencontent.org/blog/archives/3743
Point 4: personal communication
OER positives:

- Adapt to class
- Immediately available
- Accessible design
- Easily updated
Faculty Concerns

2144 faculty:

- Locating materials
- Evaluating quality /efficacy
- Understanding about permissions
- Support materials

Selection Criteria

- Quality of content
  - Peer review?
- Appropriateness
- License
- Adaptability/Modularity
- Printability
- Accessibility
  - Universal design
  - Ease of use
- Supplementary materials
OER Formats
Using Periodicals, Indexes, and Databases

Library catalogs can help you locate book-length sources, as well as some types of nonprint holdings, such as CDs, DVDs, and audio books. To locate shorter sources, such as magazine and journal articles, you will need to use a periodical index or an online periodical database. These tools index the articles that appear in newspapers, magazines, and journals. Like catalogs, they provide publication information about an article and often allow users to access a summary or even the full text of the article.

Print indexes may be available in the periodicals section of your library. Increasingly, libraries use online databases that users can access through the library website. A single library may provide access to multiple periodical databases. These can range from general news databases to specialized databases. Table 11.2 "Commonly Used Indexes and Databases" describes some commonly used indexes and databases.

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<td>Database that archives content from newspapers, magazines, and dissertations</td>
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<tr>
<td>PsycLit, PsycINFO</td>
<td>Online</td>
<td>Databases that archive content from journals in psychology and related fields</td>
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Welcome to the Rhetoric and Composition Wikibook, designed for use as a textbook in first-year college composition programs, written as a practical guide for students struggling to bring their writing up to the level expected of them by their professors and instructors. For more detail, see the Introduction chapter.

Contents [edit]

1. Introduction
2. Overview: The Writing Process
   1. Planning and Prewriting
   2. Collaborating
   3. Researching
   4. Drafting
   5. Editing
   6. Reviewing
   7. Revising
   8. Proofreading
The organization’s logo or letterhead

The “to” line

The “from” line

The subject line

Note: When writing your subject line, make sure it is called something accurate, unique and specific. Name your memo something informative.

The date line

The first sentence of your memo you should clearly state your purpose. Be concise and direct.

Example: An example from “How to write it? (pp.167)”

To: All Department Heads  
From: Joan Alexander  
Date: May 10, 2007  
Subject: Weekly Department Head Meeting, May 30, 2007, 8:00 am. Room 108  
Agenda:  
1. Vote on the vacation policy.  
2. Elect a media spokesperson.
Information Literacy

Your success as a student and a citizen is significantly shaped by your ability to recognize when additional information is needed before you can make an informed decision. Likewise, to avoid being spammed and spooked, you need to probe written and visual texts for their messages, tones, lenses, and emotional appeals. Doing so will not only encourage you to become a better critical thinker, but it will also enable you to become a more engaged citizen.

**What are New Literacies? What is Intellectual Property? Critical Reading Practices, and Visual Literacy**—these methods explore how you can identify when information is needed, efficiently access information, and assess information, questioning ways rhetorical, economic, and social practices shape claims and affect credibility.

Research Methods & Methodologies

While "research" is central to "the writing process" (typically referring to the process of searching the open web or library databases), "research" may also refer to different methods for data collection and data analysis.

Consult the Research Primer to understand why different academic disciplines, professions and businesses use different research methods. Learn the conventions of textual research methods and empirical research methods, including informed consent, surveys, case studies, and ethnographies. To visualize searching on the open web and library databases, check out Library & Internet Research. Then, to better understand how college faculty want you to integrate evidence into your texts, avoid inadvertent plagiarism and "patch writing," review Integrate Evidence as well as Summarize and Paraphrase Sources.

Writing Processes

To help students at all levels of development—from high school to graduate school—Writing Commons provides an extremely thorough analysis of the attitudes and practices of successful academic, professional, and business writers.
Copyright Concerns
Copyright Myths

It’s NOT TRUE that you don’t have to worry about copyright if....

• It was on the Internet
• It has a Creative Commons license
• It’s for Educational Use
• You paid for it originally
• You put it in iCollege/ on reserve at the library
Policy on the Use of Copyrighted Works in Education and Research

As a system devoted to providing the highest quality undergraduate and graduate education to students, pursuing leading-edge basic and applied research, scholarly inquiry, and creative endeavors, and bringing intellectual resources to the citizenry, the University System of Georgia is committed to respecting the rights of copyright holders and complying with copyright law. The University System of Georgia recognizes that the exclusive rights of copyright holders are balanced by limitations on those rights under federal copyright law, including the right to make a fair use of copyrighted materials and the right to perform or display works in the course of face-to-face teaching activities.

The University System of Georgia facilitates compliance with copyright law and, where appropriate, the exercise in good faith of full fair use rights by faculty and staff in teaching, research, and service activities. Specifically, the University System of Georgia...
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<td><img src="https://i.imgur.com/33.png" alt="Share-alike" /></td>
<td>Share-alike (SA)</td>
<td>Licensees may distribute derivative works only under a license identical to the license that governs the original work. (See also copyleft.)</td>
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http://creativecommons.org/
Finding Openly Licensed Materials: CC

- Creative Commons search

https://search.creativecommons.org
Filter by license: Go to Search Tools > Usage Rights > Select license
Finding Openly Licensed Materials

http://www.merlot.org

http://openstax.org

https://www.oercommons.org
Learn More!

Affordable Learning Georgia

• Website
• Webinars
• Helpful people

affordablelearninggeorgia.org
Learn More: Virginia Tech OER Guide

guides.lib.vt.edu/oer
Virginia Tech OER Guide: Discipline Specific OERs

Discipline Specific OER
Potential SOTL Topics

Variable
• Class/ Subject
• Specific Educational Resource
• Characteristic of Educational Resource
• Population (community college/online)
• Cost of resource
• Faculty attitude

Outcome
• Grades
• Persistence in class
• Student attitudes
• Retention
• Graduation
SOTL resources

1. Interactive Open Educational Resources: A Guide to Finding, Choosing, and Using What’s Out There to Transform College Teaching
   - A Choice Outstanding Academic Title for 2014! Sponsored by the Association of College and Research Libraries (ACRL), this one-of-a-kind book demonstrates the best tools, resources, and techniques...
   - Subjects: EDUCATION / Higher: Internet research; Electronic information resources: Internet in higher education; Open sharing
   - PDF Full Text Download (Offline)
   - Table of Contents Most Relevant Pages From This eBook

2. Community College Students' Assessments of the Costs and Benefits of Borrowing to Finance Higher Education
Potential Funding

• ALG Grants
• SPARC Open Access Funds http://sparc.arl.org/initiatives/funds
• Hewlett Foundation http://www.hewlett.org/grants/grantseekers
• OCW Consortium http://oerconsortium.org/grants-and-awards/
GPC OER Guide
http://guides.gpc.edu/OER
Resources
http://guides.gpc.edu/OER

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Sofia Slutskaya (aka Sonya)
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Textbook Alternatives
Part 2: Using Library Resources as free-to-students educational resources

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